

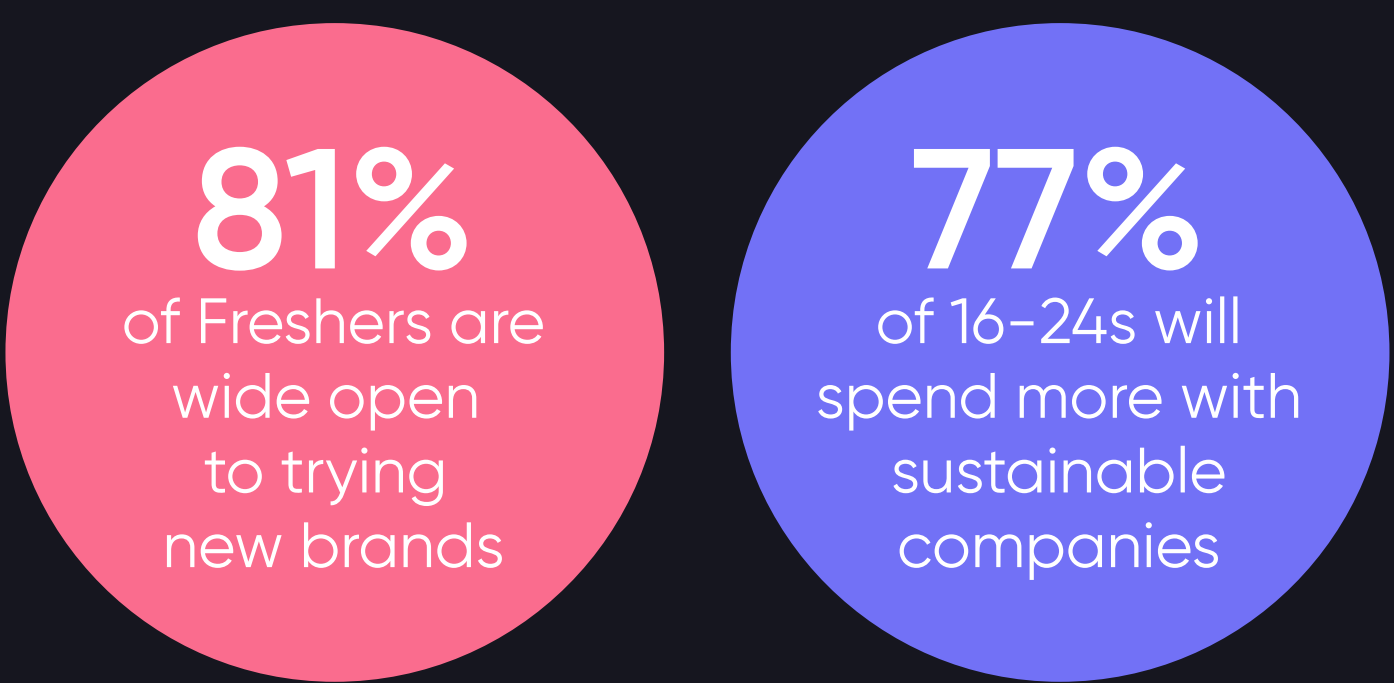
Get direct access to 1.6 million students

Armed with first party insights and decades of student marketing experience, we're transforming the student advertising landscape to help brands like GoPuff, ODEON and Burger King build sustainable and impactful relationships with student consumers, through our unique suite of campus media and marketing solutions.


Why students?

Students contribute **£33bn** to the UK economy each year.

- £421** Average spend in Freshers week per student
- £235** Average spend in a normal week per student



Queen Margaret Students' Union



Reach: **6,250**

78% Female

21% Male

<1% Other

63% Undergraduate

37% Postgraduate

81% Domestic

19% International

68% Full time

32% Part time

On campus

Poster Points  
Footfall: 6,250 p/m

Digital Screens  
Footfall: 6,250 p/m

Physical Activations

Online

Web Banners  
Monthly impressions: 5,662

Social Media Followers  
Instagram 2,351, Twitter 2,134, Facebook 19,000

native are very helpful, flexible and go above and beyond to ensure all advertising requests are met – even if at short notice.

– UNITE Students

A holistic campaign approach

Whether your goal is to grab students' attention, get them to hit the 'checkout' button or nurture their lifelong loyalty, our team of student marketing experts will work with you to design and deliver a high-impact campaign, selecting the appropriate channels to optimise your spend for results.

Reach Extender: Scotland

A regional approach to increase your impact

Total Reach

193,743

SU Media Sites

12

Student Domicile

72% Home (UK)

22% International (Non-EU)

6% International (EU)

Reach Extender: National

A national approach to increase your impact

Total Reach

1,600,000

Media sites


54+

Student Domicile

76% Home (UK)

20% International (Non-EU)

4% International (EU)



You're in good company

Meet some of our brand partners, across a wide range of student-friendly verticals

For more information and to advertise to students, [get in touch](#)